

Performance Bike, RiDE

BOUND INSERT SPECIFICATIONS

DELIVER TO:

**Southernprint, Unit 3, Factory Road, Upton Industrial Estate,
Poole, Dorset, BH16 5SL**

Book in delivery of inserts with **Keith Carrington 01202 628351** – Failure to book in deliveries may result in them being turned away

PRESENTATION AND PACKAGING:

Inserts should be on non-returnable, pallets capable of being double stacked
Pallets must be 4-way entry; 1,200mm x 1,000mm & be in good condition
Pallet banding must be plastic to comply with Health & Safety requirements
Metal banding will result in refusal of the delivery
Containers and metal cages are also unacceptable
Pallets should be wrapped to provide stability and weather protection of inserts
If cartons are necessary, the maximum weight is 25kg per package
Labels must state publication name, month and quantity of inserts / box or pallet
Inserts should be stacked in large bundle quantities, not less than 50 per turn
Inserts in cartons must be unbanded and not turned within the box
Inserts must be packed flat with tight folds, no distortions or any curled edges
Inserts in cartons should also be delivered on pallets to minimise handling
Inserts in cartons must display a sample and a suitable label on the outside
Inserts must not be shrinkwrapped

Failure to comply could result in additional costs being incurred.

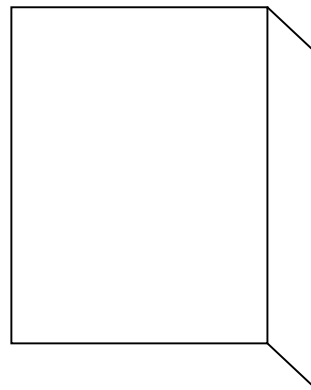
BOUND INSERTS ONLY

MINIMUM & MAXIMUM SIZES

Minimum width: 115mm
Minimum depth: 200mm
Maximum width: 210mm + foredgetrim (3mm)
Maximum depth: 297 + foredgetrim (3mm)
Minimum Pagination: 1pp
Maximum Pagination: 32pp

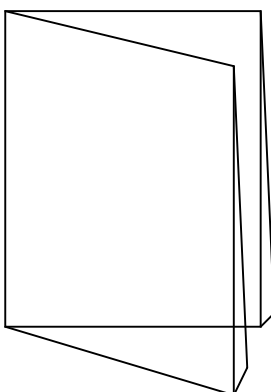
**WE ASSUME THAT ALL BOUND
INSERTS WILL KNOCK TO THE HEAD
PLEASE ENSURE TO ADD 5MM TRIM**

Example of single page insert with lip



**PLEASE ENSURE
SINGLE PAGE INSERTS
HAVE A LIP MEASURING
MINIMUM OF 100MM..**

Example of insert 4pp and over



**PLEASE ENSURE THAT ALL INSERTS 4PP
AND OVER HAVE 10MM OVERLAP FOR
MECHANICAL FEEDING**

NB If the bound-in insert width is smaller than the trimmed width of the magazine then the foredge of the insert will not be trimmed.

NO INSERTS OF LANDSCAPE ORIENTATION