

Supplying advertising material for:

RiDE

Although we realise the different priorities of our suppliers, we cannot stress the importance of following the guidelines set out below.

Before you send checklist:

● **Deadlines**

All advert related files must be sent up to the specified date
- Notification emails sent up to the deadline, will serve as a reminder

● **Sizes**

RiDE Magazine advert sizes must be supplied as below:

Page	Trim area 210 x 297mm (D) A4 with 3mm bleed area if required	<i>Please supply a DPS as 2 single pages</i>
Page	Type area 184 x 274mm (D)	
Half page	Vertical 90 x 274mm (D)	Horizontal 184 x 135mm (D)
Quarter page	Vertical 90 x 135mm (D)	Horizontal 184 x 65mm (D)
Eighth page	90 x 65mm (D)	
Column widths	1col -33mm 2col -70mm 3col -107mm 4col -144mm 5col -181mm	
Page in Classified	177 x 270mm (D)	

The easiest way of sending us your copy is via our new upload tool:

Once you have booked an advert you will receive an email with an upload link for your ad copy. Follow the link and upload your ad copy. This will then go through our pre-print production check. Should there be any issues we will contact you.

If you wish to make any amendments to your ad or wish to change the copy you can do this at any time as long as you ensure the deadline for the magazine has not passed. If you do miss the deadline the advert can still be amended, but your ad copy will not change until the next edition of the magazine if your ad has been booked on a series.

Or

Send us your ad copy by email to motorcyclingads@bauermedia.co.uk

Disc: Bauer Production, Media House, Peterborough Business park, Lynch wood, Peterborough, PE2 6EA.

Contact us:

Telephone : **01733 468075**

Email : motorcyclingads@bauermedia.co.uk