



AM100 Dinner- June 16th 2016

Park Plaza Riverbank - The networking dinner of the year!

What is it?

Every June AM announces the new AM100 and celebrates with a high profile black tie dinner attended by c.400 industry representatives, including many of the top 100 dealer groups. The highlight of the evening is the reveal of the AM100, the annual guide to the largest Franchised Dealers in the UK.

Also featured will be a detailed analysis of the state of the dealer industry looking at the key issues facing the market in the future.

The detailed results, trends and analysis are then distributed to 9583 senior decision makers in the franchised dealer market in the AM100 publication in June and with the update supplement in November. This year's event moves to a new London venue at Park Plaza Riverbank.

Why Sponsor?

AM100 Sponsorship provides the opportunity to exclusively represent your industry sector and position your company as the thought leader & industry expert in this area.

Supporting the dinner will allow you to increase the awareness and credibility of your business, entertain existing or potential customers and network with key members of franchised dealer market

"It's about making yourself known in the market place as the best person to do business with"

Headline Partnership Packages

- Headline Branding at the venue and on pre-event marketing material
- X10 tickets positioned on VIP tables
- Full Page Advertisement within the AM100 Supplement
- Branding and a Sponsor's welcome within the AM100 Supplement
- Sponsor Promotion on Website
- Cost £12,000.

Co-Sponsorship Packages

- Co – Sponsorship Branding at the event and on pre-event marketing material
- X1 table of 10 at the dinner
- Full Page Advertisement within the AM100 Supplement
- Sponsor Promotion on Website
- Cost £6,000

For further information please contact an account manager:

sara.donald@bauermedia.co.uk on 01733 366474, richard.kerr@bauermedia.co.uk on 01733 366473,
Kelly.crown@bauermedia.co.uk on 01733 366477



SPONSORS AVAILABILITY

Exclusive industry sector categories:

- Accountancy
- Warranty
- Insurance
- Finance
- Online Finance
- Paint Protection
- Websites
- Social Media
- Data
- DMS/CRM
- Oil & Lubes
- Auction/ Remarketing
- Accident Management
- Service Plans
- Health & Safety
- Tyres
- Training
- Recruitment
- Property
- Manufacturer
- Car Care/ Valeting
- Accountancy
- Classified Advertising
- Aftermarket
- Rental
- Legal Services
- Customer Service

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